RAPID CITY AREA SCHOOL DISTRICT 51-4
BOARD OF EDUCATION MEETING

The Rapid City Area School Board of Education held a meeting on Tuesday, September 5, 2017 at Western Dakota Tech, 800 Michelson Drive, Rapid City, SD. President Matt Stephens called the session to order at 5:30 PM with the following board members in attendance: Kate Thomas, Sheryl Kirkeby, Amy Policky, Ron Riherd, Mike Roesler, and Christine Stephenson. Also in attendance were Dr. Simon, Dr. Bolman, and WDT staff members.

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

KIRKEBY moved and RIHERD seconded to approve the establishment of the agenda as presented and recommended by administration. MOTION CARRIED (7-0).

OPEN FORUM

No speakers.

ITEMS FOR DISCUSSION

Brian Watland presented a budget overview and discussion related to HLC Site team visit. Watland’s presentation and meeting information can be viewed at: http://bit.ly/2vTiafx

Kelly Oehlerking discussed implementation of the new policy template, enrollment, retention, and student demographics trend charts.

Shared governance, college committee structure follow-up, and building and board communication support were presented by Dr. Bolman for discussion.

APPROVAL OF CONSENT AGENDA

KIRKEBY moved and ROESLER seconded to approve the following consent agenda items as recommended by the administration. MOTION CARRIED (7-0).

AGREEMENT BETWEEN RCAS AND PLANET TV STUDIOS

Background Information:

Rapid City Area Schools has been selected to be featured guests who appear on the exclusive series, “The New World of Education”. A five to seven-minute feature will be produced about how RCAS is driving innovation through its new strategic plan, including the district’s collaboration with local business partners in the development of K-12 STEAM² (science, technology, engineering, arts, math and medicine) programming at
every level. Inclusion of that feature segment in the Planet TV series for broadcast on national television will be included for broadcast on national television as part of a ½ hour segment on FOX Business and/or equivalent. The district will have an extended version of the segment to use as an educational tool on our website and/or for any other promotional/educational purpose. A custom written and produced 1-minute educational commercial spot will be produced for RCAS. The commercial will be broadcast 50 times on network and/or cable television on networks such as Fox Business, Bloomberg TV, NBC Universal or equivalent network. The online video segment will be given a viral push through intended target audience as a means of generating viewership.

Administrative Recommendation:

It is recommended that the Board of Education approve the agreement with Planet TV Studios.

WDT POLICIES, PROCEDURES AND EXHIBITS

Second Reading:

RIHERD moved and KIRKEBY seconded to approve the second reading of Policy 5004 as recommended by administration. MOTION CARRIED (7-0).


ADJOURNMENT

KIRKEBY moved and THOMAS seconded to adjourn the September 5, 2017 Western Dakota Tech Meeting at 7:47 PM.

Respectfully submitted,

Dr. Lori Simon, Superintendent

ATTEST: Shirley Fletcher, Senior Admin. Assistant

Matt Stephens, President
Rapid City Board of Education