

# **BUSINESS EDUCATION**

**◆ ONE HALF (.5) CREDIT PERSONAL FINANCE / ECONOMICS REQUIRED FOR GRADUATION.**

**◆ Course offerings not having sufficient enrollment after registration will be discontinued for the 2018-2019 school year.**

## **Introduction to Business (9-10-11-12)**

**One Semester – 1/2 Credit**

### **► *Approved Career and Technical Education Course***

The course will introduce you to the exciting and challenging world of business. Through the information and activities in this class you will increase your preparation to be a knowledgeable consumer, well-prepared employee and effective citizen in our economy.

## **Marketing Principles (9-10-11-12)**

**One Semester – 1/2 Credit**

### **► *Approved Career and Technical Education Course***

Marketing Principles introduces students to basic marketing concepts. Course content includes general marketing principles of product planning, production, distribution, pricing and promotions. Every business needs someone to market their products. Learn from the ground up on how to complete marketing research, plan strategically, set price structures and a distribution plan. In addition, students will explore global marketing practices.

## **Entrepreneurship (11-12)**

**One Semester - 1/2 Credit**

### **► *Approved Career and Technical Education Course***

Do you want to own your own business someday? This course takes you step-by-step through the entire process of starting and running a business. Creating a business plan is covered extensively, and a business plan project is part of every chapter. You gain experience from listening to real entrepreneurs!

## **Personal Finance (11-12) – Central / Stevens**

**One Semester - 1/2 Credit**

## **Personal Finance (10\*-11-12) – Rapid City High School**

**One Semester - 1/2 Credit**

*\*Offered to 10th graders by high school counselor recommendation only.*

### **► *Required for graduation.***

**► *This course is designed to prepare students for life after graduation; therefore, for successful completion it is important that it be taken as a junior or senior.***

Managing your personal finances can be an interesting and a challenging task. This hands-on and engaging money-management course focuses on budgeting and financial management. Plus you learn the ins and outs of buying insurance, cars, houses as well as managing your credit and your stock portfolio.