

BUSINESS EDUCATION

◆ ONE HALF (.5) CREDIT PERSONAL FINANCE / ECONOMICS REQUIRED FOR GRADUATION.

◆ Course offerings not having sufficient enrollment after registration will be discontinued for the 2017-2018 school year.

Introduction to Business (9-10-11-12)

One Semester – 1/2 Credit

► *Approved Career and Technical Education Course*

The course will introduce you to the exciting and challenging world of business. Through the information and activities in this class you will increase your preparation to be a knowledgeable consumer, well-prepared employee and effective citizen in our economy.

Sports and Entertainment Marketing (9-10-11-12)

One Semester – 1/2 Credit

► *Approved Career and Technical Education Course*

The sports and entertainment industry is everywhere! This is an excellent way to understand marketing concepts. You will learn how a business gets the right product to the right place and promoting the message you want to convey. Real life sports, tourism and entertainment business examples are used throughout the course.

Entrepreneurship (11-12)

One Semester - 1/2 Credit

► *Approved Career and Technical Education Course*

Do you want to own your own business someday? This course takes you step-by-step through the entire process of starting and running a business. Creating a business plan is covered extensively, and a business plan project is part of every chapter. You gain experience from listening to real entrepreneurs!

Personal Finance (11-12) – Central / Stevens

One Semester - 1/2 Credit

Personal Finance (10*-11-12) – Rapid City High School One Semester - 1/2 Credit

*Offered to 10th graders by high counselor recommendation only.

► *Required for graduation.*

► *This course is designed to prepare students for life after graduation; therefore, for successful completion it is important that it be taken as a junior or senior.*

Managing your personal finances can be an interesting and a challenging task. This hands-on and engaging money-management course focuses on budgeting and financial management. Plus you learn the ins and outs of buying insurance, cars, houses as well as managing your credit and your stock portfolio.