

PUBLIC INFORMATION PROGRAM

The board of education recognizes its responsibilities to the public to provide information concerning the actions and policies of the educational programs and the business operations. The board of education and all district employees are in the business of providing a service to the community, and this thought should guide the attitude of all concerned in dealing with the public. The board of education encourages constructive study, discussion and active participation by all concerned in the promotion of the best possible program of education in the community.

A Community Education/Public Information program will be established and supported to accomplish the following:

- A. Maintain a planned and systematic two-way process of communication among the board of education, the district staff and the public.
- B. The local news media representatives are invited to attend all regular, special and annual meetings of the board of education.

A copy of the agenda of all official board of education meetings will be sent in advance to members of the working news media who request it. In the event that representatives of the news media are unable to attend a meeting, they will, upon request, be provided a summary of important board of education actions. The request should be made through the president of the board of education, or the superintendent.

- C. All reports approved by the board of education will be a matter of official record and, upon request, will be made available to the news media or other members of the public.
- D. Stimulate a better understanding of the district role, objectives, accomplishments, policies, decisions, programs, plans and other items of interest to the community.
- E. Execute a program of action to encourage public involvement/volunteerism.
- F. Earn public understanding and acceptance.

Adopted 11/13/79
Revised 03/23/82
Revised 05/24/88
Revised 05/10/94
Revised 06/13/00

Cross Reference: BDDI, News Media Services at Board Meetings
JO, Student Records